Bringing Finance to Retrofits

Colin Calder Co-founder & CEO





Market & background NZBA obligations

- Over 70% of mortgages are now subject to UN Net Zero Banking Alliance (NZBA) obligations.
- NZBA regulations require annual carbon targets to be set using robust science-based approach.
- Lenders are setting an interim target of EPC C by 2035 or sooner.



Total Addressable Market size:

- UK Housing stock: 28m
- Private sector 23m (80%)
- Properties with a mortgage 10m

How much value can be captured from private sector homes rated EPC D or lower:

- Owner-occupied owned outright: 6.1m
- Owner-occupied with a mortgage: 4.4m
- Social landlord owned 1.6m





Enabling green loans

350,000 retrofits required annually

Digital Buildings give lenders

- the visibility of their carbon liability today.
- the ability to achieve retrofit volumes that reduces carbon in line with forecasts and with independent oversight.
- brokers and borrowers professional advice on energy efficiency improvements.
- an end to end service to ensure compliance with best practice and independent verification & reporting.

Our sister company @ Retrogreen makes retrofits happen





Bringing finance to retrofit

Selling Green Retrofit Mortgages

Financed by lenders, sold by brokers, advised by retrofit professionals.









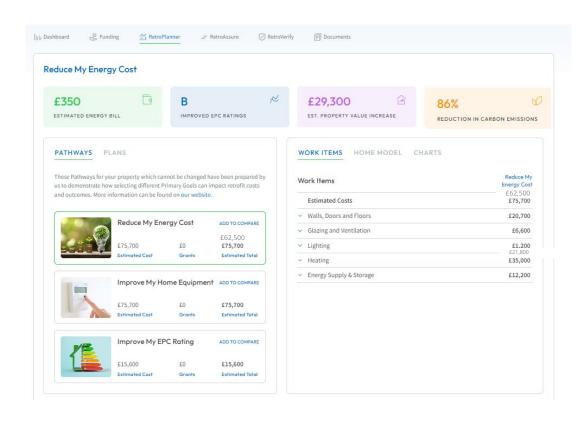






Making retrofits happen What is a green retrofit mortgage?

- Designed to overcome retrofit cost barriers.
- Rewards homeowners for making energy efficiency improvements.
- Meets GFI Green Home Finance Principles (GHFP).
- Makes visible retrofit costs, EPC ratings and emissions pre and post retrofit.
- Includes Retrogreen's With You All The Way service to track the use of funds and reduce financial risk.







How does it work for Contractors?

Digital Buildings is a licensed TrustMark Scheme Provider





Energy efficient retrofits

With You All The Way

- We provide our Retrofit
 Contractors with pre-surveyed
 property leads in a standard
 electronic format.
- Every Request For Proposal (RFP) includes comprehensive building, heat loss and viability data required for preparing a quote with speed.
- Benefit from receiving a healthy and rapidly growing sales pipeline of retrofit projects in your area.







What are the contractors benefits?



- Access to a long term source of volume work in the Willing To Pay market.
- Reduced cost for Federation of Master Builder members.
- Significantly reduced cost of customer acquisition. Includes FREE lead generation.
- Comprehensive survey data collected by PAS 2035 assessors available with every Request For Proposal (RFP).
- Electronic data exchange so all parties are able to access and share the same data.







What are the lender and property portfolio owner benefits?

- Provides lenders with a trusted framework for selling green retrofit loans.
- Understanding in advance changes in consumer running costs, emissions and potential loan to equity value.
- Ability to manage risk with clear lines of demarcation for financial advice, retrofit advice, supplier selection, design and installation quality.







What are the consumer benefits?

- Access to independent, professional and low cost advice on how to make a home more energy efficient.
- A property with increased comfort, lower operating costs and a cheaper mortgage.
- Single business accountable for end-to-end service delivery.
- All the consumer protections of working with TrustMark registered businesses.







Our values

#1 Create confidence

Consumers need the courage to make big decisions about their homes. Our purpose is to build trust and confidence into every customer relationship.

#2 Listen, understand and make a difference

Every communication is an opportunity to make a difference. Our aim is at all times to provide clear, easy to understand answers our customers value.

#3 Heal our planet

We care about the environment. Our purpose is to make existing homes better places to live and climate friendly.

#4 Right first time

Delivering consistently good outcomes involves relentless attention to detail. Constant improvement is our way of ensuring we eliminate mistakes.

#5 Honesty, transparency & fairness

Sometimes things will go wrong. How we put them right through honesty, transparency & fairness is our way of building an even stronger brand reputation.

Sales enquiries colin.calder@digitalbuildings.co.uk



