

#### A Government Drive for Construction Innovation & MMC – But Why?

There has been significant activity over recent years in driving MMC from a national policy perspective,

The Government's approach draws the connection between MMC, homebuilding quality and quantum and wider economic growth. It has also led to more detailed and specific local variations on the theme, in regions such as Greater Manchester and the West Midlands.

Homes England have acted as an accelerator for innovation as part of its measurable ambition to diversify the market and to improve industry productivity.

More recently, the link between well executed MMC and innovation and decarbonisation has increasingly become the driver for further interest in changing the way we build.

The governmental perspective is to stimulate innovation across the sector from major players to SME's and is highly relevant to FMB members who will increasingly face new challenges ahead.





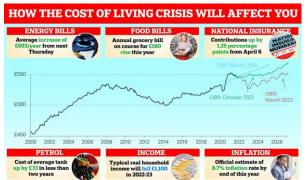
## The Last 8 Months Has Seen Some Of The Fastest Changes In Geopolitical & Economic Conditions In Modern Times -Construction's Declining Resiliency Is Increasingly Apparent















#### World Economy is Rapidly Heading Back into Recession



#### Construction's Back Drop

#### **Supply & Demand Drivers**



Materials Market Volatility



Labour & Skills Capacity Shrinkage



Housing Market Cycle

#### **Regulatory Change**



Future Homes / Carbon



Design, Product & Technical Standards



Safety & Quality Regulations

# Investor, Lender & Consumer Drivers



Place & Build Quality



ESG

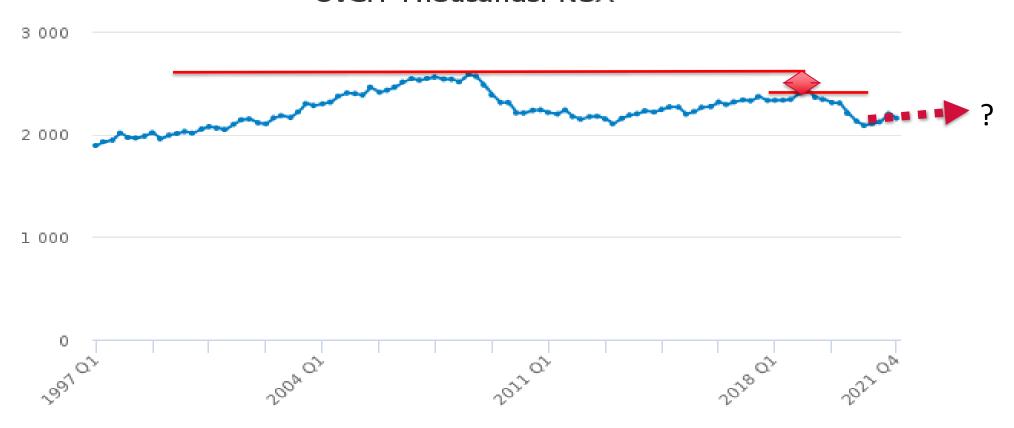


Cost, Value & Security



# Labour Availability Has Been In Structural Decline in UK For 40 Years – But There Is Now A Visible Tipping Point

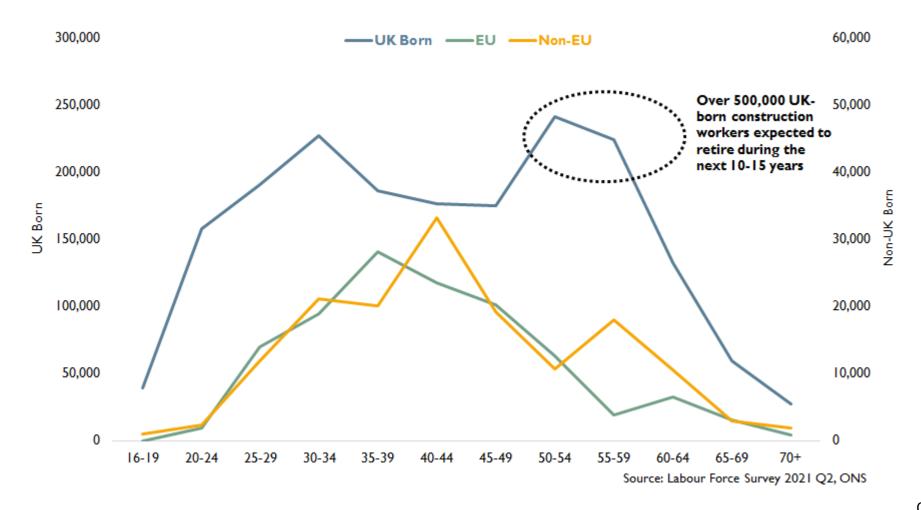
LFS: In Employment: Construction: UK: People: Aged 16 and over: Thousands: NSA





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### Demographics & Geopolitics Now Conspiring For A Perfect Storm In UK For Next Economic Cycle





# All Of This Is Why We Need To Fundamentally Review How We Deliver Construction In The Next 10 Years – From SME's To Majors

#### DON'T THINK INNOVATION = 'MODULAR'

- We Need To Fundamentally Change The Proportions Between Traditional Site Labour / Processes And Manufactured Materials In Construction
- This Change Can Be Gradual And Has Many Component Parts
- It Will Eventually Be Forced By Market Dynamics, Regulatory Reform & End Customers
- The Future Of All Your Businesses Depends On Doing Things Differently, Potentially At A Time When Innovation Will Be The Last Thing On Your Mind!



# So Why & How & What?

# WHY

#### Better project outcomes

Good businesses are continually seeking better outcomes for clients, themselves and the whole industry

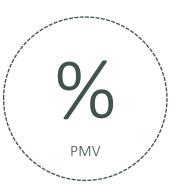
#### HOW



#### Modern methods of construction

Better outcomes can be achieved by the improved process control offered by modern methods of construction

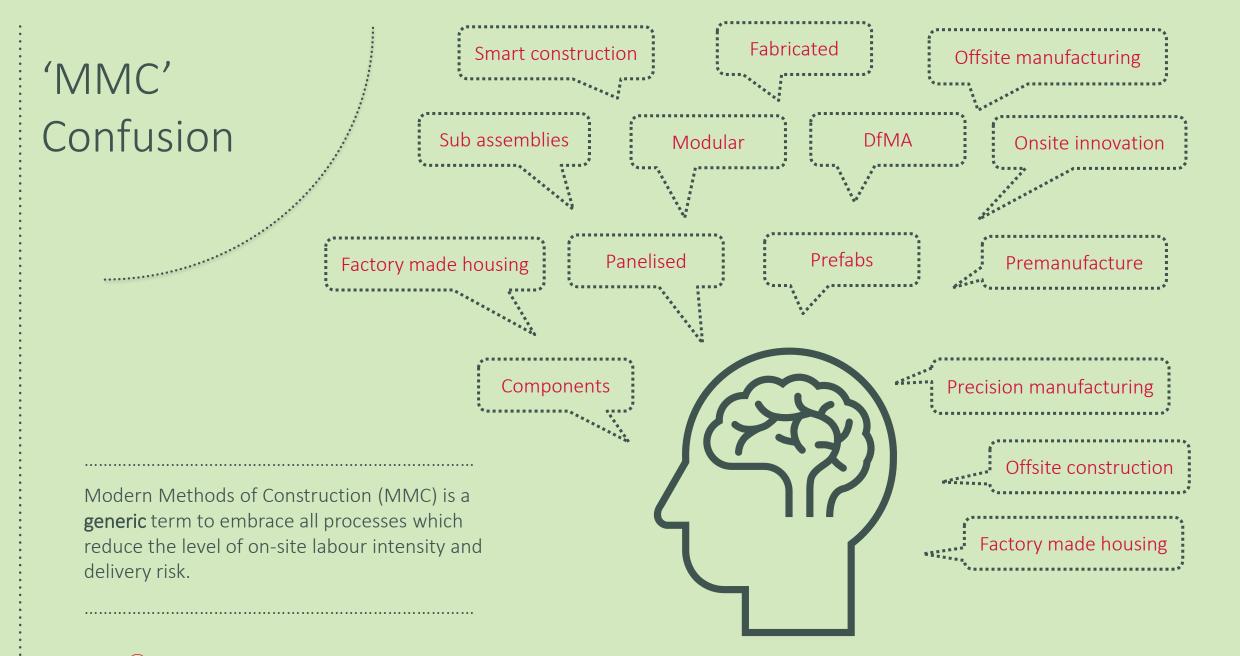
#### **WHAT**



#### Pre-manufactured value

PMV is simply a proxy for the proportion of manufactured content deployed on a project, indicating the extent to which items are produced prior to the final workface





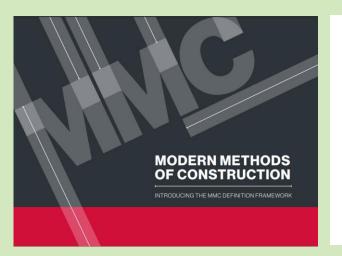


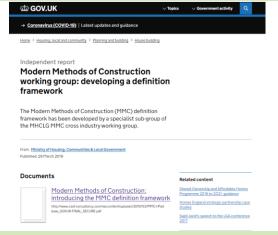
# MMC Categorisation/

The UK has now formally defined MMC.

The MMC Definition Framework is a seven category definition framework that enables a full and future-proofed range of MMC used in homebuilding to be better understood with regularised terminology. The definition framework spans all types of premanufacturing, site based materials and process innovation.

This definition framework is an output of the MHCLG Joint Industry Working Group on MMC which was chaired by Cast and tasked with improving stakeholder education and understanding of MMC with particular reference to enabling better access to mortgage finance, insurance and assurance.





#### Category **DEFINITIONS**

The term 'pre-manufacturing' encompasses processes executed away from final workface, including in remote factories, near site or on-site 'pop up' factories. The pass test is the application of a manufactured led fabrication or consolidation process in controlled conditions prior to final assembly / install. On-site 'workface factories' are included in Category 7).

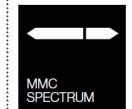
























## The MMC Framework – A Menu For Innovation

Building element

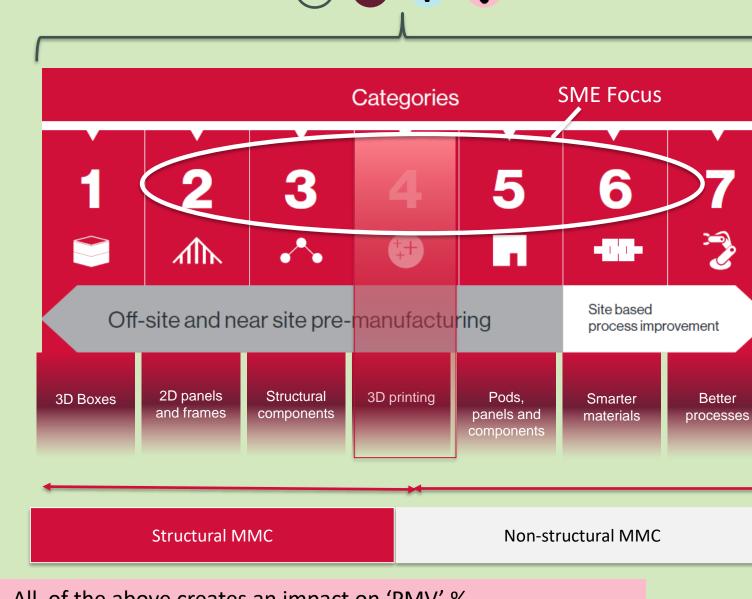
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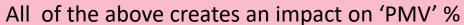






MEP







Pre-manufacturing
(2D primary structural
Systems)

 2a. Basic framing only including walls, floors, stairs & roof 2b. Enhanced consolidation

Insulation > internal linings > external board > membranes

2c. Further enhanced consolidation—insulation, linings, external cladding, roofing, doors, windows















Pre-manufacturing components (non-systemised primary structure)

























Pre-manufacturing (non-structural assemblies & sub- assemblies)



















Traditional building product

led site labour reduction

productivity

improvements





















Site process led labour reduction / productivity / assurance

improvements













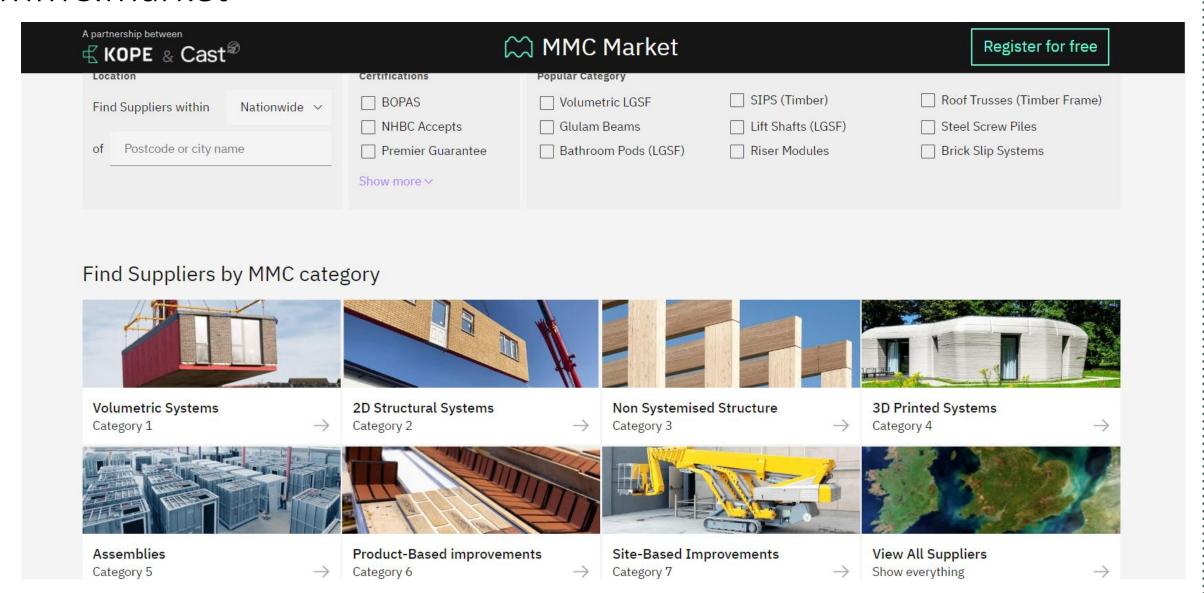






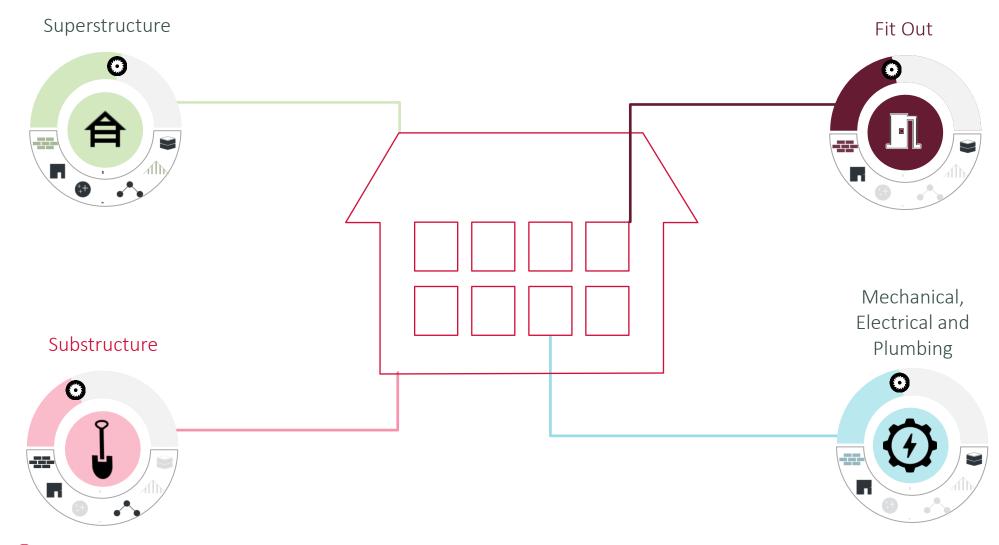


#### MMC.Market





#### Incremental MMC Deployment Across Building Elements





# 'Layering In' MMC That Works For Your Scheme

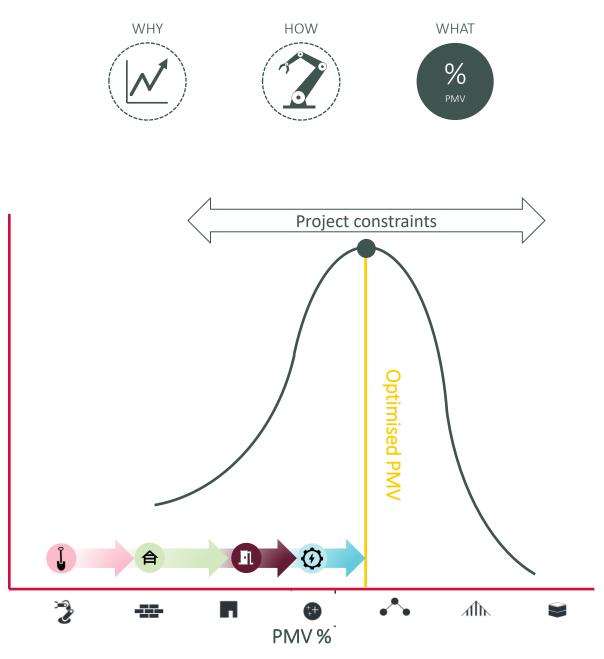
#### **Project Deliverables**

Project Performance



Selecting the appropriate MCC categories against all building in the context of the project ensures an optimised PMV score for the project is achieved

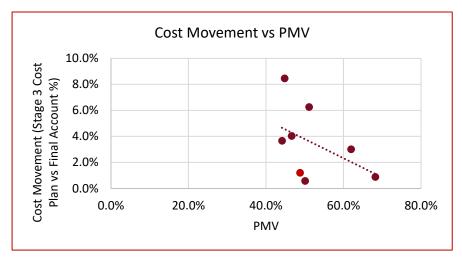


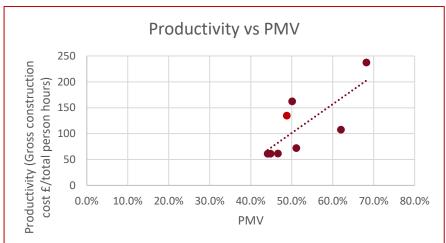


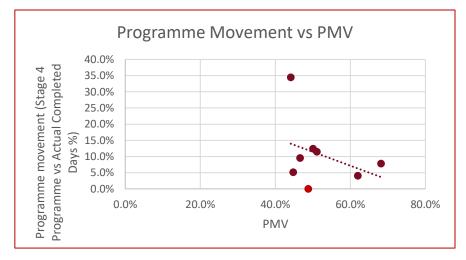
: A Reminder - MMC Is Capturing data against project outcomes Purely A Means To An End can provide greater insight against the **Project Deliverables** success of a development and help identify Easier Build & Happy the opportunities for improvement Customers Quality Placemaking Sustainability Viability Social Value Embodied Operational Community Skills and Health and Cost Programme Outcome Productivity Speed Waste Defects certainty certainty carbon carbon disruption training safety metrics \Z^}

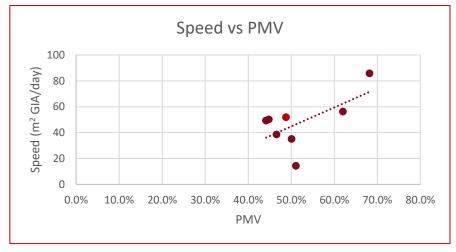


# Starting To Correlate PMV To Outcomes – Influencing Developer, Consultant & Contractor Decision Making











We Are Already Seeing The Emergence Of New Business Models By Large Contractors – Will We See An Equivalent SME Level Refocus Using A Different Higher PMV Supply Chain?

JRL snaps up stricken modular housing firm

# Housebuilder Hill snaps up collapsed offsite firm

ISG buys majority stake in modular specialist ESS Group

By Joey Gardiner | 20 July 2022

John Sisk & Son acquires off-site construction company Vision Built Group

BAM acquires stake in Irish modular homes specialist MHI



News

Robots to ramp up Sisk margins in productivity push

iron Morby 1 year ago



John Sisk & Son is on a major productivity drive with plans 2. to buy an offsite manufacturing business and deploy block and bricklaving robots.

Mace unveils 'next generation' construction method

December 5, 201



# Innovation Requires Building Regulations, Warranty, Insurance & Funding Provision To Support It





















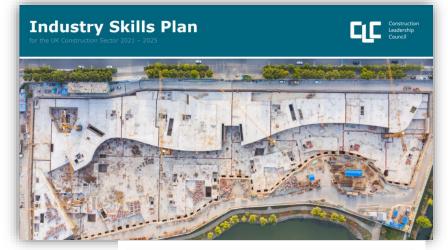




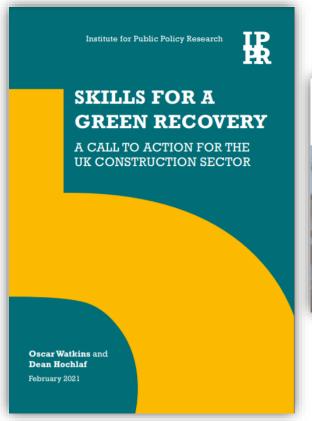


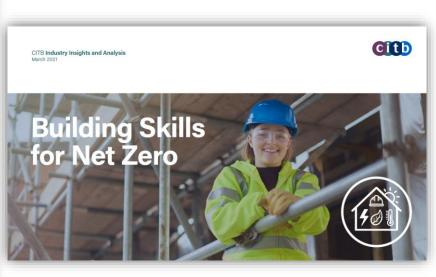
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## :Whatever We Do, New Techniques Need New Hybrid Skills Though — Industry & Government Both Need To Get Organised In Enabling This











The SME part of the industry is the engine room of training, skills and development – can it help train new skills?

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#### Contact us

Cast is a specialist construction consultancy providing solutions for developers, investors, policymakers and the supply chain. We are focused on helping deliver great homes and places viably whilst also addressing bigger economic, societal and environmental challenges.



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